



Mitsubishi Motors Malaysia Sdn Bhd is the official distributor of Mitsubishi Motors vehicles in Malaysia. As one of Malaysia's leading automotive company, Mitsubishi Motors Malaysia is committed to produce and sell vehicles that are technologically advanced, high in quality, performance, safety and comfort.

We invite suitable talented individuals who are result-oriented, fast-paced, committed and can work as a team to join us as:

INTERNSHIP – PRODUCT & MARKET (based in Shah Alam)

We are looking for a motivated intern to join our Product & Market team, where you will support product planning and market-related activities across the product lifecycle in a fast-paced environment.

Responsibilities:

1. Market Research and Analysis

- Support product planners to conduct research on market trends, competitor offerings, and customer preferences to identify potential product opportunities and areas for improvement.
- Assist in analysing data to provide insights that contribute to the development of product strategies and roadmaps.

2. Product Planning and Strategy

- Collaborate with the product planners to define product requirements, features, and functionality based on market research and customer feedback.
- Assist in creating and maintaining product roadmaps, outlining the product's vision and goals.

3. Project Coordination

- Work with cross-functional teams, including product planning, engineering, production planning, localization and marketing communications, to ensure alignment and smooth execution of product initiatives.
- Assist in tracking project timelines and milestones, communicating updates to stakeholders as needed.

4. Documentation and Reporting

- Assist to prepare and maintain product documentation, including specifications, user stories, and requirements documents.
- Generate regular reports on product performance, user engagement, and key metrics.

Human Capital Management Department

Mitsubishi Motors Malaysia Sdn. Bhd. (680028-M)
Level 6, Building A, Dataran PHB, Saujana Resort, Seksyen U2
40150 Shah Alam, Selangor Darul Ehsan
Tel: 03-7680 6688 | Fax: 03-7622 2238
Website: www.mitsubishi-motors.com.my
E-mail: hr@mitsubishi-motors.com.my



5. User Experience and Testing

- Participate in usability testing and gather user feedback to identify usability issues and areas for enhancement.
- Collaborate with Product Planners and Accessory teams to improve the overall user experience of the product.

Qualifications:

- Currently pursuing a degree in Business, Marketing, Engineering, or related fields.
- Excellent communication skills, both written and verbal.
- Proficiency in Microsoft Office suite (Word, Excel, PowerPoint) and project Management tools.

Interested applicants are invited to write-in, fax or email a detailed resume stating qualifications and experience, current and expected salary together with a recent passport-sized photograph to:

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