



Mitsubishi Motors Malaysia Sdn Bhd is the official distributor of Mitsubishi Motors vehicles in Malaysia. As one of Malaysia's leading automotive company, Mitsubishi Motors Malaysia is committed to produce and sell vehicles that are technologically advanced, high in quality, performance, safety and comfort.

We invite suitable talented individuals who are result-oriented, fast-paced and committed to join us as:

INTERNSHIP: PRODUCT PLANNER (based in Shah Alam)

We are seeking a dynamic and motivated intern to join our team as a Product Planner. As a Product Planner intern, you will work closely with our product planner and Accessory teams to assist in the planning, coordination, and execution of various aspects of our product lifecycle. This role offers a unique opportunity to gain hands-on experience in product planning, market analysis, and project management within a fast-paced and innovative environment.

Key Responsibilities:

1. Market Research and Analysis:

- Support product planners to conduct research on market trends, competitor offerings, and customer preferences to identify potential product opportunities and areas for improvement.
- Assist in analysing data to provide insights that contribute to the development of product strategies and roadmaps.

2. Product Planning and Strategy:

- Collaborate with the product planners to define product requirements, features, and functionality based on market research and customer feedback.
- Assist in creating and maintaining product roadmaps, outlining the product's vision and goals.

3. Project Coordination:

- Work with cross-functional teams, including product planning, engineering, production planning, localization and marketing communications, to ensure alignment and smooth execution of product initiatives.
- Assist in tracking project timelines and milestones, communicating updates to stakeholders as needed.



4. Documentation and Reporting:

- Assist to prepare and maintain product documentation, including specifications, user stories, and requirements documents.
- Generate regular reports on product performance, user engagement, and key metrics.

5. User Experience and Testing:

- Participate in usability testing and gather user feedback to identify usability issues and areas for enhancement.
- Collaborate with Product Planners and Accessory teams to improve the overall user experience of the product.

Qualifications:

- Currently pursuing a degree in Business, Marketing, Engineering, or related fields.
- Excellent communication skills, both written and verbal.
- Proficiency in Microsoft Office suite (Word, Excel, PowerPoint) and project management tools.

Benefits:

1. Hands-on experience in product planning and strategy within a real-world business environment.
2. Opportunity to work closely with cross-functional teams and learn about various aspects of product development.
3. Mentorship and guidance from experienced professionals in the field.
4. Networking opportunities with industry experts and fellow interns.
5. Potential for continued growth and consideration for future full-time positions within the company.

Duration:

This is a 6 months FY2024 Q1-Q2 (Apr'24 – Sep'24) internship position, with the possibility of extension based on performance and mutual agreement.

Interested applicants are invited to write-in, fax or email a detailed resume stating qualifications with a recent passport-sized photograph to:

Human Capital Management Department

Mitsubishi Motors Malaysia Sdn. Bhd. (680028-M)
Level 6, Building A, Dataran PHB, Saujana Resort, Seksyen U2
40150 Shah Alam, Selangor Darul Ehsan
Tel: 03-7680 6688 | Fax: 03-7622 2238
Website: www.mitsubishi-motors.com.my
E-mail: hr@mitsubishi-motors.com.my