



Mitsubishi Motors Malaysia Sdn Bhd is the official distributor of Mitsubishi Motors vehicles in Malaysia. As one of Malaysia's leading automotive company, Mitsubishi Motors Malaysia is committed to produce and sell vehicles that are technologically advanced, high in quality, performance, safety and comfort.

We invite suitable talented individuals who are result-oriented, fast-paced and committed to join us as:

MANAGER – PRODUCT PLANNING (based in Shah Alam)

The purpose of the position is to find a talent to plan, execute and monitor all product related activities ranging from product planning, product development and proposals with strong understanding on the product and marketability.

Responsibilities:

- Develop product proposal for long/short term by defining product specifications and pricing.
- Price proposal: Propose targeted vehicle operating profit met with feasibility studies
- Propose and coordinate product specifications and accessories for lifecycle model and special edition / new edition.
- Coordinate and organize market research activities e.g. surveys, car clinics, test drive and analyze the result.
- To carry out any other related job functions as required by immediate supervisor or MMM management.

Requirements:

- Degree of reputable university preferably in Business / Marketing / Engineering, etc.
- Automotive product knowledge
- Meticulous & reliable in both approach to work and personal attitude
- Good general business acumen.
- High accuracy and attention to details and excellent organizational skills.
- Market trend analysis and forecasting skills
- Strong communication and coordination, proactiveness, planning and execution ability
- Involved in some level of project management
- Excellent PC skills especially Ms Excel, Ms Word, Ms PowerPoint, Ms Teams, etc.

Interested applicants are invited to write-in, fax or email a detailed resume stating qualifications and experience, current and expected salary together with a recent passport-sized photograph to:

Human Capital Management Department

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