



**Mitsubishi Motors Malaysia Sdn Bhd** is the official distributor of Mitsubishi Motors vehicles in Malaysia. As one of Malaysia's leading automotive company, Mitsubishi Motors Malaysia is committed to produce and sell vehicles that are technologically advanced, high in quality, performance, safety and comfort.

We invite suitable talented individuals who are result-oriented, fast-paced and committed to join us as:

## **PRODUCT MANAGER – PRODUCT PLANNING** **(based in Shah Alam)**

The purpose of the position is to find a talent to plan, execute and monitor all product related activities ranging from product planning, product development and proposals with strong understanding on the product and marketability.

### **Responsibilities:**

- To develop and implement product strategy in a timely & consistent manner that can drive both volume and profit growth to achieve business objectives.
- To develop product proposal for long/short term by defining product specifications and pricing.
- As "subject matter expert" of product model including support to all stakeholders for vehicle introduction and product information.
- To coordinate market research activities e.g. surveys, car clinics, test drives and analyze the results.
- To analyze the market search, including automotive industry policies, market trends, competitor information, and international automotive news.
- Ensure all models with continuous sales and achieve targeted market share/position.
- To propose and coordinate product specifications and features for special edition / new edition.
- Strong coordination and communication with internal/external stakeholders on product planning and pricing based on long range planning, guidelines, market, and consumer needs.
- To carry out any other related job functions as required by supervisor or MMM management.

### **Requirements:**

- Bachelor's degree with qualification preference in Business, Marketing, Finance or related disciplines
- Primarily Product Planning, Project Management or additional roles in Sales Planning/ Marketing will be advantage.
- Total Work Experience: 5 to 10 years (*Experience in the automotive will be added advantage*)
- Meticulous & reliable in both approach to work and personal attitude.
- Experience of delivering strategic priorities within strict timelines
- Strong communication and coordination, proactiveness, planning and execution ability
- Good general business acumen; analytical, logical, systematic and innovative.
- Excellent PC skills especially Ms Excel, Ms Word, Ms PowerPoint, Ms Teams, etc.
- High accuracy and attention to details and excellent organizational skills.

Interested applicants are invited to write-in, fax or email a detailed resume stating qualifications and experience, current and expected salary together with a recent passport-sized photograph to:

#### **Human Capital Management Department**

Mitsubishi Motors Malaysia Sdn. Bhd. (680028-M)  
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