



Mitsubishi Motors Malaysia Sdn Bhd is the official distributor of Mitsubishi Motors vehicles in Malaysia. As one of Malaysia's leading automotive company, Mitsubishi Motors Malaysia is committed to produce and sell vehicles that are technologically advanced, high in quality, performance, safety and comfort.

We invite suitable talented individuals who are result-oriented, fast-paced, committed, and can work as a team to join us as:

ASSISTANT MANAGER/MANAGER – MARKETING & CSI (based in Shah Alam)

To strengthen dealer after sales operation to increase revenue, profitability and efficiency while focusing on customer satisfaction through effective marketing activities, product analysis, customer satisfaction and digital tools.

Responsibilities:

- To assist in reviewing key performance indicators for Service operation teams to manage and improve performance
- To plan and execute nationwide Service campaigns across various channels, physical, social media, and digital display/tv
- Support to analyze campaign performance data to identify areas for optimization and make data-driven decisions
- Assist in working closely with cross functional teams including operations and parts in the process of activity delivery
- To establish support for Service operation team overall responsibility for the successful delivery of CSI oriented project in line with time and budget targets
- To support in develop and plan Kaizen activities; Uses time efficiently; Plans for additional resources; Sets goals and objectives; Organizes or schedules improvement assignments; Develops realistic action plans
- To assist in future after-sales digital management platform. (eg: WFM) and to assist Assist project management & network development activities for assigned portfolios
- To manage evaluation of dealer's performance in terms of Throughput, Part and Labor Sales

Requirements:

- Bachelor's Degree in any disciplines. Marketing background is an added advantage.
- Min. 2 years in related field or in Marketing & Customer Satisfaction (automotive industry is an added advantage)

Human Capital Management Department

Mitsubishi Motors Malaysia Sdn. Bhd. (680028-M)
Level 6, Building A, Dataran PHB, Saujana Resort, Seksyen U2
40150 Shah Alam, Selangor Darul Ehsan
Tel: 03-7680 6688 | Fax: 03-7622 2238
Website: www.mitsubishi-motors.com.my
E-mail: hr@mitsubishi-motors.com.my



- Good communication and problem-solving skills
- Strong leadership and analytical thinking skills
- Proficient in Microsoft Office Applications (Excel, PowerPoint, and Word).
- Willing to travel on regular basis

Interested applicants are invited to write-in, fax or email a detailed resume stating qualifications and experience, current and expected salary together with a recent passport-sized photograph to :

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