



Mitsubishi Motors Malaysia Sdn Bhd is the official distributor of Mitsubishi Motors vehicles in Malaysia. As one of Malaysia's leading automotive company, Mitsubishi Motors Malaysia is committed to produce and sell vehicles that are technologically advanced, high in quality, performance, safety and comfort.

We invite suitable talented individuals who are result-oriented, fast-paced and committed to join us as:

EXECUTIVE – PRODUCT PLANNING **(based in Shah Alam)**

The purpose of the position is to find a suitable talent in planning, executing and monitoring all product related activities ranging from product concept, product introductory coordination, product development/ enhancement and sales promotion proposals by understanding the product and marketability.

Responsibilities:

- Support in conducting research and analyze customer acceptance for new vehicles/product & services and owner's feedback for improvement
- Assist in proposing equipment level, price, volume and positioning for MMM vehicles/ product & services based on market analysis
- Planning and coordinating overall launching of new vehicles/ product & services with professional knowledge to the product, and how to promote and sell it
- Support in preparing the report and analyze product, price and sales trend comparison between MMM, competitors and segment/market movement
- Provide recommendation for marketing and promotion strategy to achieve sales target (PDCA)
- To support and carry out any other related job functions as required by immediate supervisor.

Requirements:

- Bachelor Degree of reputable university preferably in Business / Marketing / Engineering, etc.
- At least 2 years of experience in related field
- Good knowledge in IT related, Automotive product, and marketing analysis skills
- Highly motivated, resourceful and a team player
- Excellent interpersonal, communication and negotiations skills
- Fresh graduates encouraged to apply

Interested applicants are invited to write-in, fax or email a detailed resume stating qualifications and experience, current and expected salary together with a recent passport-sized photograph to: